



# PA TE[a]CH



Connecting Pennsylvania students with technology skills needed for high demand jobs.

## What is PA TE[a]CH?

PA TE[a]CH is our new, internet-based program highlighting technology jobs of the present and future!

We will spotlight technology careers designed to intrigue middle and high school students while promoting some of Pennsylvania's best technology businesses. The program will explain job demand and earnings expectations; post-secondary education required; required high school courses for career readiness. You will be surprised at how many non-"tech" jobs require technology skills!

Educators will be able to download lesson plans. The program will be offered free to public and private schools in Pennsylvania.

## How will PA TE[a]CH be funded?

Pennsylvania's Educational Improvement Tax Credits are awarded through the PA Department of Community and Economic Development. The program allows businesses to direct a portion of their state tax obligations to eligible non-profits. The purpose of the program is to give state businesses a way to reduce their tax liability while at the same time supporting nonprofits that provide education services.

Businesses interested in donating through the EITC program may read or download detailed application instructions by visiting <https://dced.pa.gov>, clicking on Single Application under Programs & Funding, and clicking on Application Walkthrough. The deadline for applying is July 3, 2018 for first time applicants and May 15, 2018 for businesses enrolled in a two-year program.

More information on the program is available at

<https://dced.pa.gov/programs/educational-improvement-tax-credit-program-eitc/>

The PA eCommerce Association is working to promote TE[a]CH, a program designed to showcase tech careers through on-line videos to middle and high school students. Tech businesses are encouraged to participate by contacting the association at [info@paecommerce.com](mailto:info@paecommerce.com). The program will be funded through EITC contributions.